

Employee Engagement at the National Association for Blind (NAB)

"Driving towards inclusion"

Orbis Financial Corporation Ltd. in collaboration with NAB.

The employee engagement activities not only promote awareness but also help foster a sense of empathy and understanding towards individuals with visual impairments and other disabilities.

Here's a breakdown of the activities and their impact on sensitizing employees of Orbis, to the world of visually and other disabilities:

1. Donation of Van:

The donation of a van by Orbis Financial Corporation Ltd to provide transportation for visually impaired children is a commendable initiative. It addresses a practical need and supports the inclusion of these children in educational and social activities.



2. Employee Engagement on Ganesh Chaturthi:

The participation of employees from Orbis in the activities at NAB during Ganesh Chaturthi demonstrates a commitment to engagement with the community and an appreciation for the importance of inclusion.



3. Observing Classroom teaching:

By observing classroom teaching for visually impaired children, employees gained first hand insight into how Braille and other teaching methods are used to facilitate learning. This experience likely helped break down preconceptions and stereotypes.



4. Engaging in Sensitizing Activities:

(A) Walking Blindfolded with a Cane Stick:

This activity helped employees understand the challenges faced by visually impaired individuals. By relying on their hearing skills and feeling the texture of tiles, they experienced the importance of sensory perception in navigating the environment. This was an eye-opening experience, demonstrating the reliance on senses beyond sight.



(B) Communication Challenge:

Trying to explain situations to individuals who are both visually and hearing impaired. This activity was incredibly challenging. This activity likely increased employees' awareness of the communication barriers that individuals with multiple disabilities encounter daily.



(C) Interaction with the Executive Director:

5. Meeting with the Executive Director- Ashish Vasudev, of NAB provided valuable insights into the broader issues faced by visually impaired children and he explained us about the benefits of inclusion. This discussion emphasized the importance of collective efforts in promoting inclusion and uplifting society as a whole.

Overall, these activities not only raised awareness about the challenges faced by visually impaired individuals and those with special needs but also encouraged empathy and a sense of responsibility among the employees of Orbis Financial Corporation Ltd. Such initiatives can be instrumental in fostering a more inclusive society and encouraging corporate social responsibility.

